

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Hyderabad Travel Meet from 21-02-2014 to 23-02-2014 at Tourism Plaza, Balayogi Paryataka Bhavan, Hyderabad - Sanction of Rs.16,85,400/- (Rupees Sixteen Lakhs Eighty Five Thousand Four Hundred Only) - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 309

Dated: 15-03-2014
Read the following:-

1. G.O.Rt.No. 980, YAT & C (PMU) Department, Dated: 11-12-2013.
2. G.O.Rt.No. 117, YAT & C (PMU) Department, Dated: 10-02-2014.
3. M/s. Stark Communications (Cochin) Private Limited, Kochi, Invoice No. 13-14/209, Dated: 14-02-2014.
4. M/s. Stark Communications (Cochin) Private Limited, Kochi, Invoice No. 13-14/211, Dated: 14-02-2014.
5. M/s. Stark Communications (Cochin) Private Limited, Kochi, Invoice No. 13-14/217, Dated: 24-02-2014.

ORDER:

In the reference 1st read above, Government have decided to conduct Hyderabad Travel Meet from 21-02-2014 to 23-02-2014 at Tourism Plaza, Balayogi Paryataka Bhavan, Hyderabad with theme "Heritage Promotion" and also decided to engage the services of M/s. Stark Communications (Cochin) Private Limited, Kochi (which is the empanelled agency of A.P. Tourism) as consultant for organizing the said mart. Accordingly, orders were issued in the reference 2nd read above duly appointing M/s. Stark Communications (Cochin) Private Limited, Kochi as consultant.

2. In the reference 3rd to 5th read above, M/s. Stark Communications (Cochin) Private Limited, Kochi has submitted bills for an amount of Rs.16,85,400/- towards following items in connection with Hyderabad Travel Meet 2014 and requested to release the payment.

S.No.	Purpose	Amount in Rs.
1.	International Buyer Marketing	5,61,800/-
2.	Website and Online Marketing	5,61,800/-
3.	Creative charges	5,61,800/-
TOTAL		Rs.16,85,400/-

4. Government after careful examination of the matter hereby sanction an amount of Rs.16,85,400/- (Rupees Sixteen Lakhs Eighty Five Thousand Four Hundred Only) to M/s. Stark Communications (Cochin) Private Limited, Kochi towards as mentioned at para - 2 above in connection with Hyderabad Travel Meet from 21-02-2014 to 23-02-2014 at Tourism Plaza, Balayogi Paryataka Bhavan, Hyderabad.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 18-Tourism Projects, 500-Other Charges, 503-Other Expenditure".

(P.T.O)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to M/s. Stark Communications (Cochin) Private Limited, Kochi through online. The following are bank account details:

Bank Name	:	Kotak Mahindra Bank Ltd
Branch Name	:	M.G Road, Ernakulam
Account No.	:	0592 2000 0034 12
IFSC Code	:	KKBK 0000 592

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Stark Communications (Cochin) Private Limited, Kochi.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs

//FORWARDED::BY ORDER//

SECTION OFFICER